



Freshbins UK Ltd

Designed by operators. Built from
experience. Trusted worldwide.

High-Performance Bin Cleaning Machinery &
Scheduling Software



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About Us

Like many entrepreneurs, Freshbins UK Ltd began with one person's determination to break free from the limits of working for someone else. Our founder, Glenn Welberry, dreamed of building something of his own—something that would secure his family's future.

"Family is at the core of everything we do"

To make ends meet at a particularly difficult time, Glenn took on a paper round, and it was during those early mornings that inspiration struck. He noticed the local council introducing wheelie bins, and an idea was born. Seizing the opportunity, Glenn launched Freshbins UK Ltd— among the first wheelie-bin cleaning companies in the UK!

With unwavering dedication, Glenn, his wife Debbie, and their three children worked tirelessly to turn their vision into reality. Today, Freshbins UK Ltd continues to thrive under the leadership of Glenn and Debbie's daughters, Ashley and Claire, alongside their Son-In-Law, Jamie. Meanwhile, their eldest son, Simon, has taken the family legacy global, running his own wheelie-bin cleaning business, The Gold Coast Bin Butler, in Australia.

We know firsthand what it takes to turn a dream into success—and we're proud to keep that spirit alive every day!

Experience you can trust

Freshbins has been at the forefront of bin-washing trailer manufacturing since 2005, longer than any other company in the industry.

With over two decades of hands-on experience, we've cleaned over **a million** wheeled waste containers! This deep understanding allows us to design, develop, and refine our machines to meet the real-world needs of bin-cleaning professionals.

At Freshbins, we use our own machines daily for our family business, ensuring they are built to withstand real working conditions. This hands-on experience also allows us to provide excellent ongoing care and support to our machine sale clients, including our tailored Troubleshooting Guide with video guidance.





The Easyclean Ultra Trailer

The EasyCleanUltra is a fully self-contained wheelie bin cleaning machine with a built-in water tank and pressure washer—everything you need to start your business.

The EasyClean Ultra Trailer outperforms built-in van systems by cleaning bins faster, with minimal manual effort and a superior finish. If there's an issue with the towing vehicle, simply unhitch and keep working, unlike built-in systems that are fully immobilised.

Designed for ease of use, simply hook the bin onto the lift, press the button, and let the hydraulic system lift the bin into the optimum position for jetwashing.

Built by an ISO9001-certified company, it meets Machinery Directive standards and comes with an EC Certificate of Conformity. It's also approved by the National Association of Wheeled Bin Washers and a Green Apple Award winner.

The EasyCleanUltra ensures legal and eco-friendly bin washing by recapturing and recycling water, keeping you compliant with regulations from the Environment Agency, Local Councils, and Water Providers.



Technical Specifications

Our trailers are built for tough conditions—handling rough roads, speed bumps, and washing hundreds of bins daily. Freshbins machines are made to last!

Key features include:

- **Robust Construction:** Galvanized Knott-Avonride chassis and durable framework.
- **Powerful Cleaning Performance:** Honda GX270 electric-start petrol engine paired with a 3000 PSI, 15 L/min water pump with long reach wash lance.
- **Efficient Operation:** Hydraulic lifting system for two domestic bins or one commercial bin (up to 1280L).
- **User-Friendly Design:** One-finger bin-lifting mechanism and a steep tipping angle for thorough cleaning and easy draining.
- **Frost protection,** anti-freeze inlet directly to the pump
- **Multi-stage water filtration system**
- **Virgin grade Poly Propylene water tank**

Technical Specifications

Part 2

- Able to lift containers with roll-top and flip up lids.
 - Choice of electric start Honda engines, Yanmar Diesel engines or 3 phase electric motors (standard fit is a 9hp electric start Honda engine paired to a 16 litre per minute 3000 psi Interpump water pump).
- Washing process of 10-30 seconds for a domestic container on a maintenance cycle.
- Bespoke Black plastic water tank stops sunlight and helps to keep water fresher for longer.
- **Thoughtfully designed storage** areas for cloths, mops and disinfectant sprayer
 - Multistage water filtration and re-cycle system.
- Flat water tank design (baffled) for a low centre of gravity, vehicle stability and ease of cleaning (all internal surfaces are easily reached by hand for cleaning).

Technical Specifications

Part 3

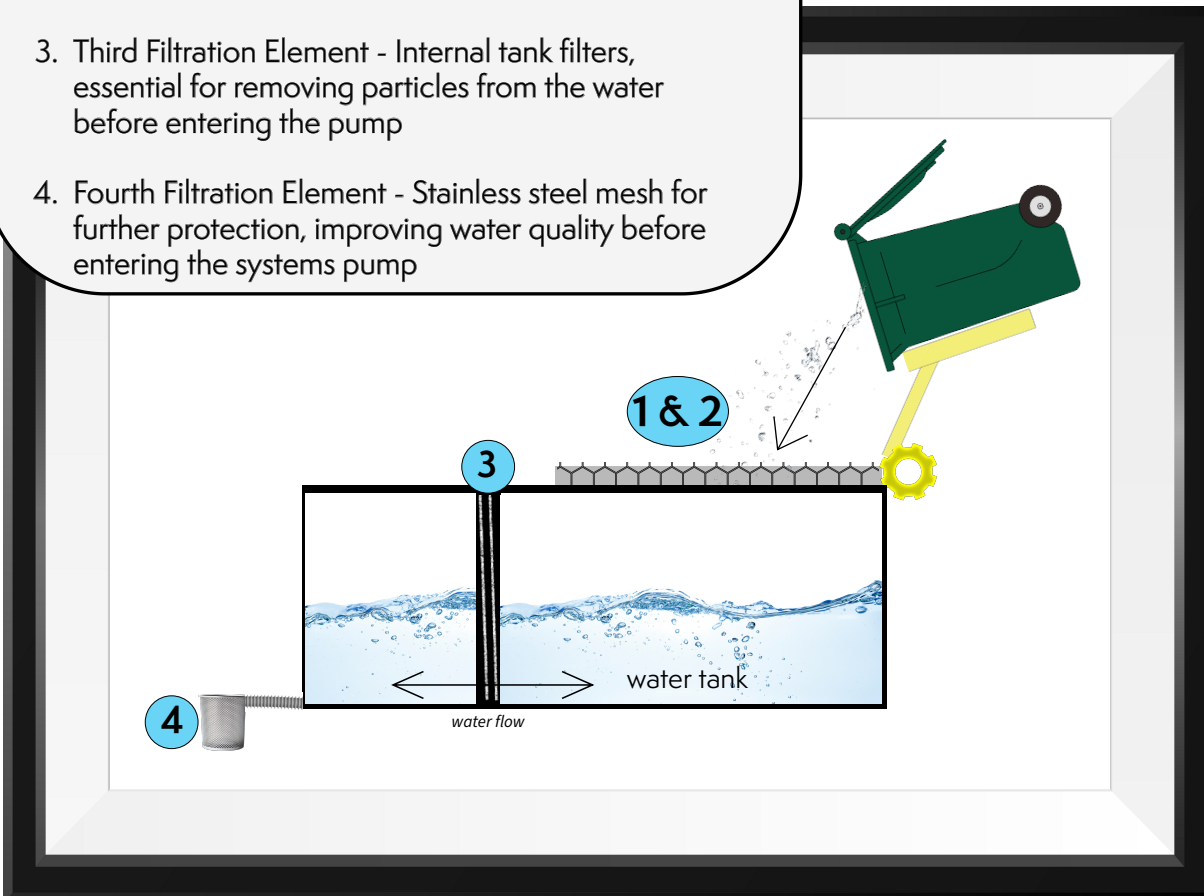
- Reliable and long lasting lighting pack which includes safety beacon & front marker lights for increased safety, visibility and conformity to certain export markets.
- Fitted with a heavy duty deep cycle battery.
 - Separate freshwater inlet for direct connection to an external water supply if needed.
- **Flexible usage:** Can also be used for hard surface cleaning such as driveways, walkways, patios, vehicles etc,



Water Filtration

4 Part Filtration System

1. Initial Filtration Element - Double stainless steel filter trays, great for blocking waste larger than 3mm
2. Secondary Filtration Element - Synthetic weave, removes particles down to 140 micron aperture
3. Third Filtration Element - Internal tank filters, essential for removing particles from the water before entering the pump
4. Fourth Filtration Element - Stainless steel mesh for further protection, improving water quality before entering the systems pump



Our advanced water filtration system is designed with sustainability in mind, reflecting today's growing focus on environmental responsibility.

Through efficient recycling, our system minimizes water waste and reduces the need for fresh water, making it an award-winning, eco-friendly and cost effective solution for wheelie bin cleaning.

- **Four-part filtration system for additional protection**
- **Recyclable water for prolonged usage**
- **Environmentally friendly design**

What can I earn?

Residential

Cost Per Clean	Cleans Per Day	Daily income	Monthly income (based on 5 day working week)	Annual income
£5.00	100	£500.00	£10,000	£120,000
£6.00	100	£600.00	£12,000	£144,000
£7.00	100	£700.00	£14,000	£168,000
£8.00	100	£800.00	£16,000	£192,000

Commercial

Bin Size	4-weekly Regular cleaning	One-Off Cleaning
120 -240 litres	£8.50- 13.50	£13.50 - £19.50
360 litres	£10.00 - £15.00	£15.00 - £20.00
660 litres	£12.00 - £25.00	£22.50 - £27.50
1,100 litres	£15.00 - £45.00	£27.50 - £47.50

This demonstrates the **strong earning potential** of a bin cleaning business, with additional opportunities for growth through extra services such as driveways, patios and vehicles, increased cleaning frequency, or expanding the customer base.

Pricing and Availability

New unit

£15,995 + VAT (No VAT for exports)

Includes a **1-year warranty** for complete peace of mind.

Used unit

POA

Includes a **30-day** warranty

All machines have an 8 - 12 week lead time.

Need Finance?

Many of our clients use Kennet Leasing, who can provide tailored finance options.

Use the link below to calculate your quote

<https://www.kennet-leasing.co.uk/get-quote/>

Book a demonstration

See the EasyCleanUltra in action at our warehouse in Buckinghamshire.

Contact us today to schedule your demo or for more details!

Portal Planit

Database & Scheduling Software

Portal Planit is a powerful, user-friendly system designed specifically for the bin cleaning industry, making it effortless to store and manage customer information and cleaning schedules. Developed by Freshbins, it offers unmatched flexibility and customization, setting it apart from generic alternatives. Unlike one-size-fits-all solutions, Portal Planit is tailored to the unique needs of your business, whether you're launching a new venture or upgrading an existing operation. With its intuitive design and industry-specific features, it ensures seamless integration into your workflow, helping you run your business more efficiently.

The system automates cleaning schedules, saving you valuable time while easily adapting to changing requirements from local councils or customer-specific needs. Best of all, Portal Planit is user-friendly and can be operated quickly and easily by non-technical staff, ensuring a smooth experience for everyone involved. Should you need any assistance, additional support is available to help you make the most of the system.

Additionally, Portal Planit features a customer portal, allowing your clients to view their cleaning schedules in advance, keeping them informed and improving customer satisfaction.

With cost-efficiency in mind, Portal Planit is available for a modest monthly fee, making it an affordable and effective solution for your operations.

For more details or to schedule a live virtual demonstration, please don't hesitate to reach out.

Initial setup fee: **£500 - £1000**

Monthly costs From: **£0**

Prices may vary depending on current state of data, needs of the customer, ongoing additional support etc, please ask for more information.

Marketing Advice

At Freshbins, we don't just provide a powerful scheduling system—we also offer expert marketing advice, tailored to the bin cleaning industry. Our team can guide you through effective strategies to manage your customer base, improve retention, and implement proven techniques to attract new business.

Whether it's local advertising, social media tactics, or customer engagement methods, we'll help you build a strong marketing plan that drives growth and sets you apart in the competitive bin cleaning market.



FAQ's

1. Do I need a towing licence?

No. Due to the size and weight of our trailers, you are not required to hold any special licence to tow them, meaning you can get cleaning straight away.

2. How long will the water last?

Under normal circumstances you can complete an entire days work on 1 tank of water due to our quadruple filtration system.

3. Can I come and see it in action?

Yes! We welcome the chance to meet you and learn how our machinery can benefit your business. Please just contact us to arrange a suitable time to visit us and see our trailers at work.

4. Can you ship it overseas?

Yes! Freshbins machines are trusted by businesses worldwide. We've exported to countries including Australia, Brazil, Canada, Cyprus, Denmark, Greece, Iceland, and more. Contact us to see how we can help you.

5. What is your delivery fee?

Delivery fees will be calculated on a case-by-case basis. We will take into account, fuel costs & travel time before confirming and agreeing a final figure.

6. What is the lead time on a new machine?

We have a standard 8-week lead time on all new machines once an order is placed and accepted by our manufacturer.

7. Do you offer any warranty?

Yes! A brand new machine come with a 1 year warranty and our used machine come with a 30 day warranty.

8. Do you offer any aftercare advice?

Absolutely! We pride ourselves in our aftercare advise. You can reach out at any time following your purchase and we will always endeavour to help with any queries you may have, free of charge!



Summary

- 20+ years of industry experience.
- Competitive pricing without compromising on build quality.
 - Machines designed and tested by professionals who actively use them.
 - High specification build quality
- Comes complete with an EC Certificate of Conformity
 - Winner of the 'Green Apple Award'.
- Easily handle all your residential and commercial needs.
 - Comprehensive Troubleshooting Guide for easy maintenance.
- 1-Year Warranty for New Machines, and 30-Day Warranty for Used Machines.
 - No franchise commitments—run your business independently with our machines.
 - 8- 10 week lead time
 - Free aftercare advice with every purchase!



Contact Us

Email: admin@freshbins.com

Tel: (+44) 1442 265606

Mobile: (+44) 7882 115 391

Website: www.freshbins-uk.com